

The **New York Stock Exchange Foundation** and **K12** are looking for your new ideas! The NYSE Financial Futures Challenge is asking you to create a new product/idea or process that will excite and educate your friends and classmates about investing and the financial marketplace. Your ideas might be activities, games, books, websites, videos, etc. which illuminate the fundamentals of the stock market and financial literacy and make it easy to learn and even participate in the markets.



The logo for the NYSE Financial Futures Challenge is a gold-colored, ornate shield-like shape. At the top, it says "SPONSORED BY" above the NYSE Foundation logo. In the center, it says "THE NYSE" in a banner, followed by "FINANCIAL FUTURES CHALLENGE" in large, bold letters. At the bottom, it says "PRESENTED BY" above the K12 logo. To the right of the logo, it says "SUPPORTED BY" above the USA logo.

**Deadline extended to  
September 30, 2009**

The Grand Prize Winner will receive **\$2500** to jumpstart a stock portfolio and will be celebrated at a special NYSE event.

NYSE Financial Futures Challenge. NO PURCHASE NECESSARY. Entry open to legal residents of 50 U.S., D.C. and U.S. territories and protectorates from ages 5 to 19, subject to parent/guardian consent. Develop and submit concepts for teaching kids about the stock market at [www.bkfk.com](http://www.bkfk.com) beginning at 12:00 Noon ET on 06-01-08 through 12:00 Noon ET on 08-31-09. One National grand prize winner will be awarded \$2,500 and a trip to New York City to be celebrated at a NYSE event. ARV of all prizes is approximately \$5,000. Void where prohibited. Subject to full Official Rules at the BKFK site. Sponsored by United Inventors Association, Henrietta, NY and co-Sponsored and Administered The By Kids For Kids Company, Stamford, CT. Presented by NYSE Foundation and K12.